

BASIC PLAN

SMM Packages

18,000 INR

Monthly

- Creative Post 8
- Facebook, Instagram, Twitter, Youtube
- Account Management - 2
- Creation Of Campaign - 1

Facebook Marketing

- Facebook Business Manager Set Up
- Pixel Installation
- Custom Conversion Creation
- Remarketing
- Custom Audience Creation
- Creation Of Automated Rules
- Facebook Analytics Report Creation
- Ad Campaign Monitoring
- Catalogue Creation
- Dynamic Ads Creation
- Instant Experience Ads Creation
- Customization Of Ad Placements
- A/B Testing Of Ad Set, Creative & Placement
- Carousel And Collection Ads
- Traffic Monitoring
- Monthly Report

Instagram Marketing

- Audience Research
- Instagram Ads Creative Creation & Design
- Instagram Ads Monitoring And Management

PROFESSIONAL PLAN

SMM Packages

30,000 INR

Monthly

- Creative Post 16
- Facebook, Instagram, Twitter, Youtube
- Account Management - 3
- Creation Of Campaign - 3

Facebook Marketing

- Facebook Business Manager Set Up
- Pixel Installation
- Custom Conversion Creation
- Remarketing
- Custom Audience Creation
- Creation Of Automated Rules
- Facebook Analytics Report Creation
- Ad Campaign Monitoring
- Catalogue Creation
- Dynamic Ads Creation
- Instant Experience Ads Creation
- Customization Of Ad Placements
- A/B Testing Of Ad Set, Creative & Placement
- Carousel And Collection Ads
- Traffic Monitoring
- Monthly Report

Instagram Marketing

- Audience Research
- Instagram Ads Creative Creation & Design
- Instagram Ads Monitoring And Management

Linkedin Marketing

- Campaign Manager Account Set Up
- LinkedIn Insight Tag Installation
- Creation Of Custom Conversion
- Ads Monitoring
- Monthly Report

Youtube Marketing

- Youtube Ad Account Set Up
- Skippable In-Stream Ads
- Non-Skippable In-Stream Ads
- Bumper Ads
- Discovery Ads
- Youtube Video Sequence Ads
- Detailed Audience Creation
- Custom Audience Creation
- A/B Testing Of Targeting
- Remarketing Video Ads
- Video Ads With Promotion Of Your Products
- Monthly Report

Twitter Marketing

- Tweet Engagement Ads
- Video Or GIF View Ads
- Awareness Ads
- Website Conversion Ads
- In-stream Video View Ads
- Follower Ads
- App Install Ads
- App Reengagement
- Audience Creation
- Monthly Report

ADVANCED PLAN

SMM Packages

50,000 INR

Monthly

- Creative Post 25
- Facebook, Instagram, Twitter, Youtube, LinkedIn
- Account Management - 5
- Creation Of Campaign - 6

Facebook Marketing

- Facebook Business Manager Set Up
- Pixel Installation
- Custom Conversion Creation
- Remarketing
- Custom Audience Creation
- Creation Of Automated Rules
- Facebook Analytics Report Creation
- Ad Campaign Monitoring
- Catalogue Creation
- Dynamic Ads Creation
- Instant Experience Ads Creation
- Customization Of Ad Placements
- A/B Testing Of Ad Set, Creative & Placement
- Carousel And Collection Ads
- Traffic Monitoring
- Monthly Report

Instagram Marketing

- Audience Research
- Instagram Ads Creative Creation & Design
- Instagram Ads Monitoring And Management

Linkedin Marketing

- Campaign Manager Account Set Up
- LinkedIn Insight Tag Installation
- Creation Of Custom Conversion
- Ads Monitoring
- Monthly Report

Youtube Marketing

- Youtube Ad Account Set Up
- Skippable In-Stream Ads
- Non-Skippable In-Stream Ads
- Bumper Ads
- Discovery Ads
- Youtube Video Sequence Ads
- Detailed Audience Creation
- Custom Audience Creation
- A/B Testing Of Targeting
- Remarketing Video Ads
- Video Ads With Promotion Of Your Products
- Monthly Report

Twitter Marketing

- Tweet Engagement Ads
- Video Or GIF View Ads
- Awareness Ads
- Website Conversion Ads
- In-stream Video View Ads
- Follower Ads
- App Install Ads
- App Reengagement
- Audience Creation
- Monthly Report